

Homes of Distinction

FREGARD PRESS LTD.,
SITTINGBOURNE,
KENT.



by
WARD'S CONSTRUCTION
(Medway) LTD.
360 Canterbury Street
Gillingham, Kent

A Personal Note from the Directors

Dear Sir/Madam,

If you are a prospective purchaser, or even if you are only mildly interested, we welcome your enquiry. We welcome it because we feel you should know more about us, the people we are and the houses we build.

As one of the older Building Firms in the Medway Towns, Ward's Construction (Medway) Ltd. has a number of subsidiary firms covering many other activities in connection with the Building Industry.

With a comprehensive organization behind us, and the wider experience open to us, we find ourselves in closer and more intimate contact with our subject than is normally expected or required.

The benefits are manifold and obvious.

We are naturally very proud of our houses and we trust you will be as enthused as we are. By careful and considered design, making the most of modern building practice and proved materials, plus a happy labour force of experienced and trusted craftsmen, we are able to offer a well constructed house at an economical price.

Perhaps not the cheapest house, but good value in quality has always been our theme, and the ever increasing demand for our houses gives us a measure of satisfaction in feeling we are living up to and keeping abreast of every improvement in order to offer you the best in home building.

WARD'S CONSTRUCTION (MEDWAY) LTD.

Contractors to :—

War Office,
Admiralty,
K.C.C.

Ecclesiastical Commissioners,
Hospital Board,
Local Authorities, etc., etc.



Our Canterbury Street Offices

SITES

We are in possession of many fine sites in this part of Kent.

CRAFTSMANSHIP

The houses are being built by highly skilled tradesmen, and your attention is drawn to the high standard of workmanship throughout.

DESIGN

Special interest has been taken in the designing of these houses, and a number of our standard designs are submitted in this brochure. Our thoughts have been centred on three objects, which we consider of particular and ever increasing importance and which we have endeavoured to fulfil.

1. Appreciating that the housewife spends much of her life in the kitchen, we have attempted to plan and equip this most important room in such a fashion as to make it pleasurable, bright and friendly the day through.
2. It has been our endeavour to utilize all possible space to the best advantage, to build a compact house without the feeling of restriction.
3. To ensure that the house is also impressive, appealing and colourful externally, and as individual as the limits allow.

ESTATE LAYOUT

The house and bungalow types and colours are liberally interchanged to ensure individuality rather than conformity.

The majority of our semi-detached pairs of houses have the external appearance of one large detached building, thus creating an added sense of spaciousness and an atmosphere of importance. Much subtlety is attempted to achieve this end.

This style of building is entirely new and photographs of some of the types are included in this brochure.

PRICES

Details of building prices are attached on a separate sheet and unless specifically stated, our prices are fully inclusive and there are NO ROAD CHARGES.

GARAGES

In almost every case sufficient width is allowed at the side of each house for garage entrance and driveway.

MORTGAGES

Loans of up to 95% of the purchase price in most cases can be obtained on Ward Houses.

FREEHOLD

All houses are freehold.

MAINTENANCE

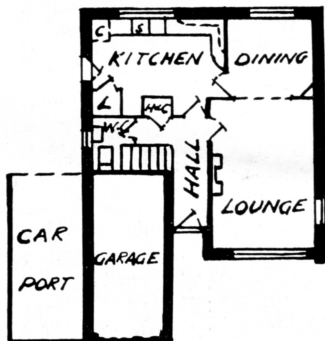
The external maintenance cost of houses can vary considerably. It has been our general policy in the course of design and choice of materials to ensure that such costs are kept to a minimum.

Exceptions to the rule will be found where architectural considerations are paramount.

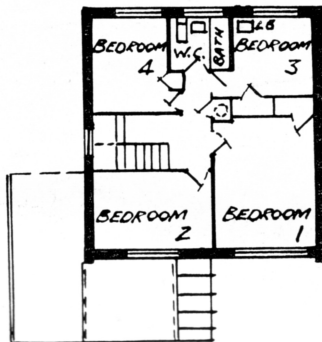
In such instances the compensating factor of siting is usually to be found.

DETACHED HOUSE TYPE 'DH2'





GROUND FLOOR PLAN

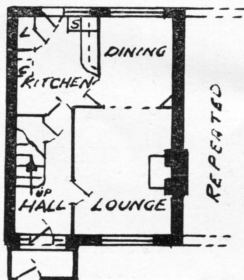


FIRST FLOOR PLAN

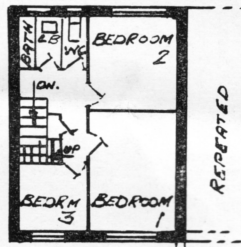
DETACHED HOUSE 2
 (With Garage 17' x 8'
 Integral)

A neatly spacious detached residence with combined Lounge/Dining Room area of some 25'6", excellently proportioned Kitchen 15' x 10'6", well fitted with worksurfaces, floor and hung cupboards. With separate Cloaks/WC compartment under, a quarter-landing type staircase leads to four nicely balanced bedrooms, together with combined Bathroom/Toilet compartment, incorporating Coloured Suite with walltiling. With copper tube plumbing throughout and extremely efficient domestic and background heating, this is a most economic property to run.

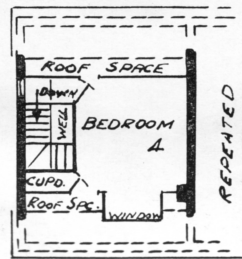
TERRACED 'K4'



GROUND FLOOR PLAN



FIRST FLOOR PLAN

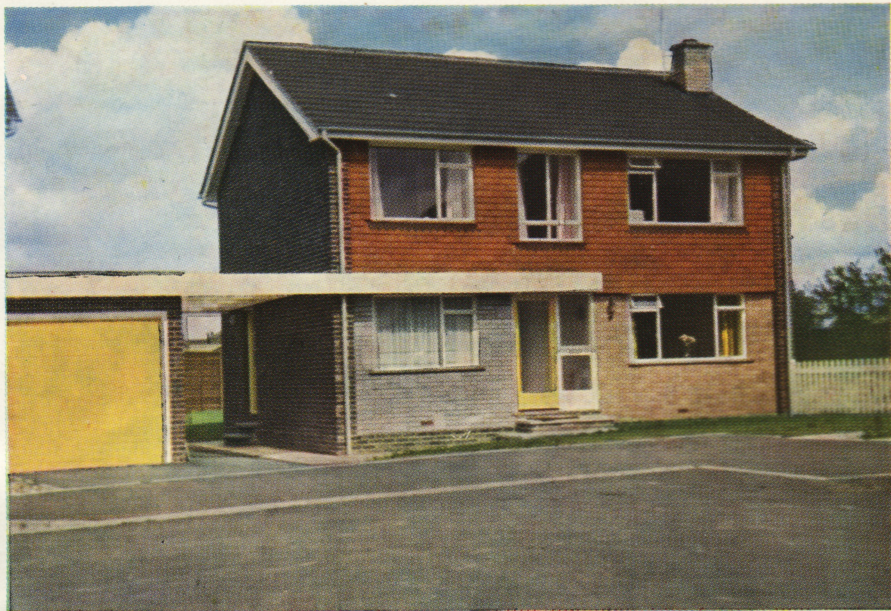


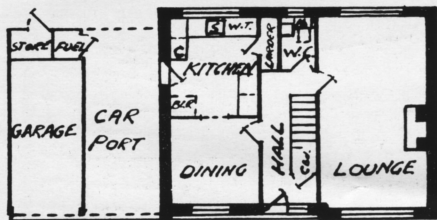
SECOND FLOOR PLAN

K4 Type

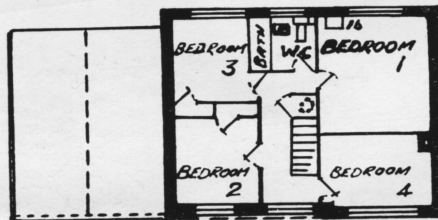
Following the general layout as shown on page 23 of the 'K1' house this property allows for an additional fourth bedroom, with dormer window, adding a useful 12' x 12' room so useful for growing families, or where extra accommodation is needed for relatives in this respect.

DETACHED HOUSE TYPE 'DH4'





GROUND FLOOR PLAN

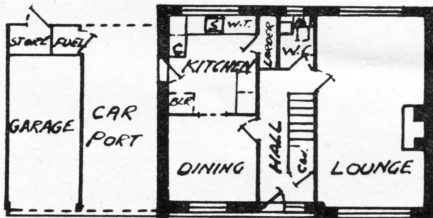


FIRST FLOOR PLAN

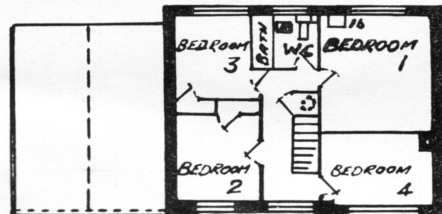
DETACHED HOUSE 4
(With Garage and Car Port)

With charming stone-faced Front elevation, this Four-Bedroom, Gas Fired/Centrally Heated property provides ideal modern family accommodation. The central Hallway with staircase running from rear, gives easy access to Lounge (21' x 12' incorporating French Casement) separate Dining Room, and well appointed Kitchen, in addition to large Cloakroom, with W.C. Upstairs are four skilfully balanced bedrooms with P.S. Wall Radiators below windows. The Guest Bedroom has a Wash Hand Basin, and the Bathroom, complete with Coloured Suite, includes a Hand Shower/Mixer to head of bath, pedestal washbasin etc. An airy, light, and most pleasant house, easily worked and maintained. Externally, in addition to brickbuilt Garage, with fuel storage behind, a secondary Car Port adjacent allows for parking or maintenance work under cover.

DETACHED HOUSE TYPE 'DH6'



GROUND FLOOR PLAN



FIRST FLOOR PLAN

DETACHED HOUSE 6

In all respects similar internally to 'DH4' overleaf, but with a slightly different external front elevation, including white painted boarding to upper section, and main faces in brickwork.

SEMI-DETACHED



G1

G



K

K1

SEMI-DETACHED



E

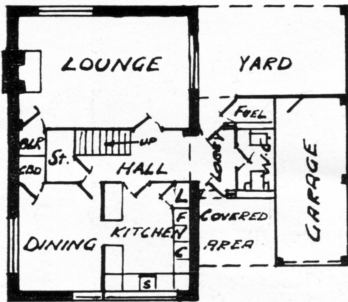
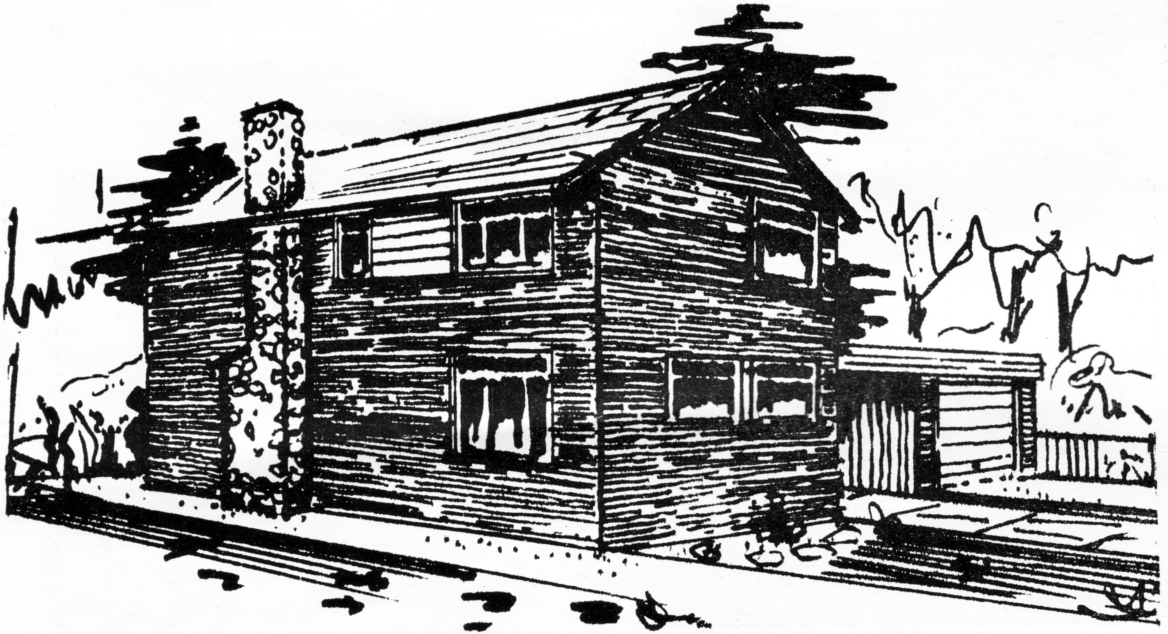
E1



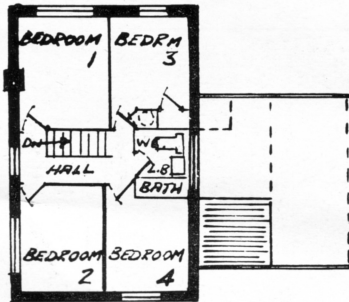
H

H1

DETACHED HOUSE TYPE 'DH7'



GROUND FLOOR PLAN



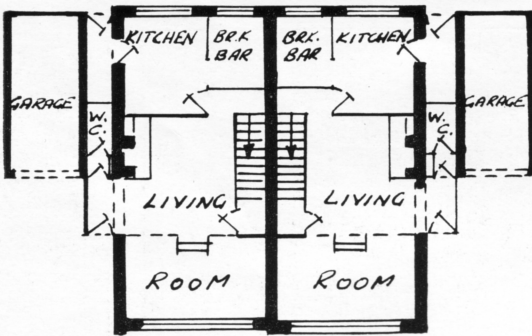
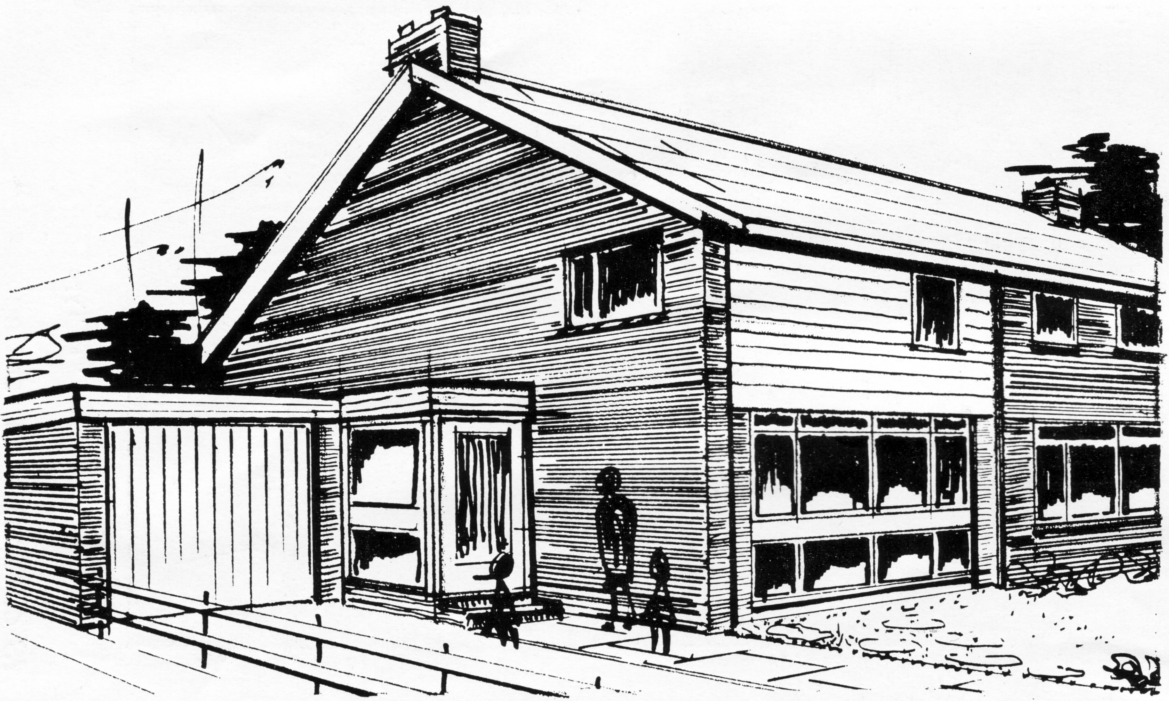
FIRST FLOOR PLAN

DETACHED HOUSE 7

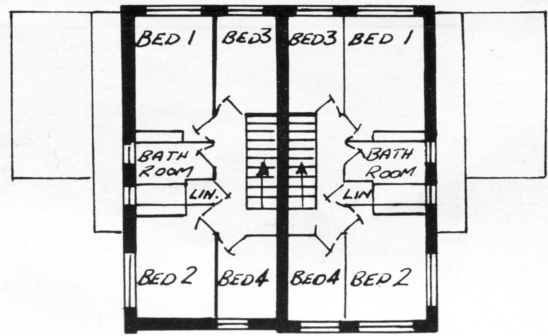
A luxurious and spacious residence, providing every modern facility for comfort and amenity. The 18' x 12' Lounge incorporates a large picture window, with clear view of rear garden area, whilst to the front elevation, the Kitchen window makes washing dishes and other chores a panoramic experience. Including the Four Bedrooms, Hallway, and Landing areas, all rooms are served by small bore Gas or Oil fired central heating, through P.S. wall radiators, carefully sited to help with private furnishings and fitments. A sheltering Covered Way annexes the Brickbuilt Garage adjacent to entrance, with cloakroom, whilst a rear doorway gives access to the rear Patio paved area. Walltiling to Bathroom, also includes mirror tiles behind bath, whilst the strip wall-lighting even includes electric razor socket.

Truly a 'forward looking' property, both in design and livability.

SEMI-DETACHED PAIR TYPE 'MH'



GROUND FLOOR PLAN



FIRST FLOOR PLAN

M. H. (Revised)
(With 17'6" x 8'0" Garage)

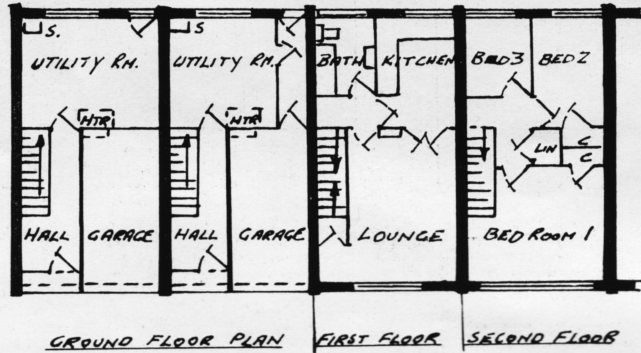
Here is a brand new conception of house building, which we confidently expect will spread far and wide. Instead of the conventional ground floor layout, including space for separate Hallway, the area thus saved has been used to incorporate a split-level Dining-Living Room, with balustrading to sub-divide the twin levels. In addition, a well appointed Kitchen with separate Breakfast Bar is provided, encased by a glazed screen. Two major and two minor Bedrooms are provided at first floor level, together with combined Bathroom/WC compartment.

Interesting frontal treatment allows for choice of either a large 7'0" x 8'0" Screen Window, with Painted Boarded area above, or alternatively a wider 4' deep window, with normal brickwork above.

The Main Entrance door opens into a foyer, again giving facility to a ground floor cloakroom.

TOWN HOUSE TYPE 1



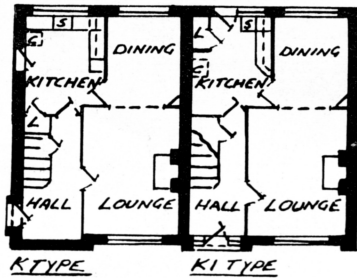


TOWN HOUSE 1
(With Integral Garage)

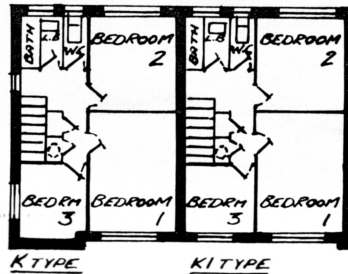
Here is a property whose flexibility vies with the colours of an artist's palette—or changing rainbow! Basically designed for busy and growing families—or 'Out-to-Business Types' alike, the possibilities are endless, the space is amazing, the external compactness all but impossible. At ground floor level, the Entrance Hallway is adjacent to 16' x 8' integral Garage, to the rear of both of which is a wonderful Utility Room, fitted with Sink/H. & C. suitable for a host of possibilities (i.e. Bed. 4, private room for elderly relative, hobbies or workroom, or playroom for the family). At first floor level we have a light and cheerful Lounge, with folding glazed doors to Dining/Kitchen, all with large windows, partly double-glazed. The Bathroom adjacent, also includes Coloured Bathroom suite, with Hand Shower spray, Wallfire and Striplight.

The Second (or Top) floor provides for 3 spacious bedrooms, two of which have built-in wardrobes. Added to all this, the whole house is served by Gas Fired warm ducted air.

TERRACED 'K1'



GROUND FLOOR PLAN

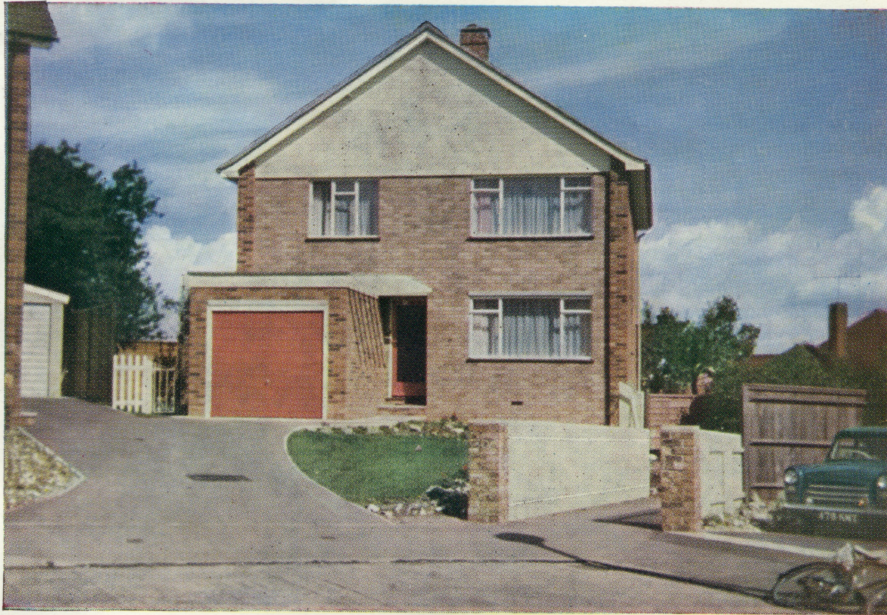


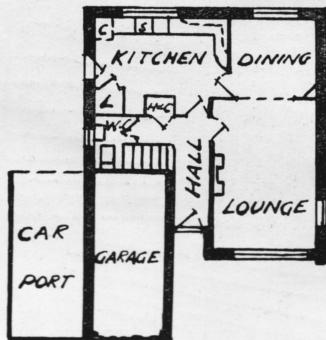
FIRST FLOOR PLAN

TERRACED HOUSES
K1 Type

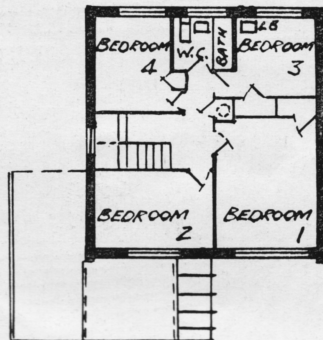
Built to provide the basic needs of an average family, these three bedroomed properties give the same high standard of finish as every other Ward-Built House, within the price range of everyone. The luxury of coloured bathroom suite, stainless steel sinks, and a multitude of electric fittings, plus 4 Wall Radiators for background heating are not excluded. A nested type garage is usually built adjacent, where required by car owners.

DETACHED HOUSE TYPE 'DH3'





GROUND FLOOR PLAN

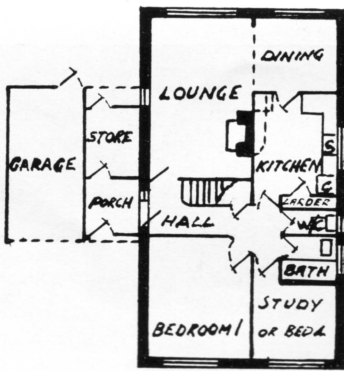


FIRST FLOOR PLAN

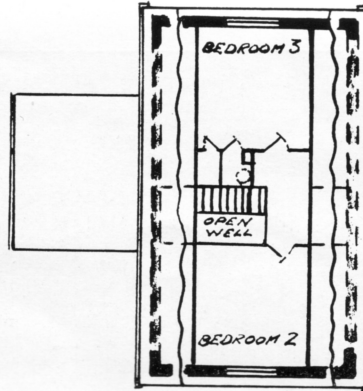
DETACHED HOUSE 3
 (With Integral Garage
 17' x 8' and Car Port)

Providing the same facilities internally as 'DH2', this property is generally utilized in a 'linked' formation, and in addition to the basic garage, a useful Car Port is available for second car or casual parking.

DETACHED BUNGALOW — TYPE 'DB6'



GROUND FLOOR PLAN



FIRST FLOOR PLAN

DETACHED BUNGALOW 6 (With Garage, Store etc.) Envisaged for the family who prefer living at one level, yet with all the essential space often lacking in general bungalow designs, this chalet-type offers great scope in ultimate usage. The combined Lounge/Dining Room area can be readily available for the big occasion, or sub-divided at will. In addition to the Kitchen, Bathroom and separate W.C. the ground floor also accommodates Bedroom 1 and 4, whilst in the roof area, two further major bedrooms each 13'0" x 12'0" are reached by a standard staircase and Landing area. Oil/Gas-fired boiler feeds a small bore heating circuit, with wall radiators to major rooms, and is accommodated externally in the store adjacent to garage. An attractively pitched roof, allows for both ends of the upper apexes to be treated with horizontal boarding, normally painted white. As usual, there are a generous number of electrical points, including co-axial T.V. outlet.

TOWN HOUSE TYPE



'K1' TERRACED SCENE

